

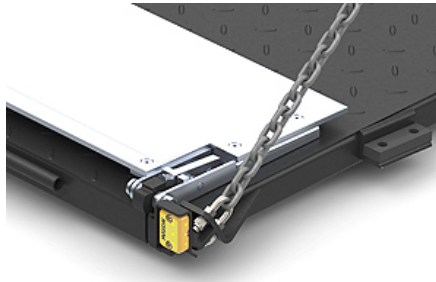


July 11, 2013

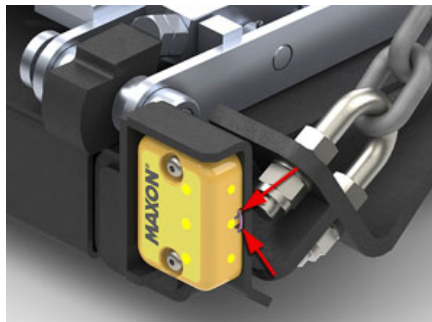
ANNOUNCEMENT

Product Update: MAXON's Industry Leading Columnlift® Series Now Comes Standard* with Flashing Platform Lights

The Maxon Columnlifts BMRA and BMRSD now come standard with flashing lights that are attached to the corners of the platform. These lights are self-contained (battery powered) and switch on when the platform is horizontal and switch itself off when the platform is stowed.



Note that in order to activate the lights initially, a cable (see picture) needs to be cut. These lights are also available as kits to retrofit older units.



For further information regarding Maxon updates or products, feel free to visit us at www.maxonlift.com or call us at 1-800-227-4116.

*Excluding the gas bottle "CS" models which will follow at a later date

CALENDAR OF EVENTS

Hawaiian Transportation Association (HTA)

August 22-24, 2013
Maui, HI

Nationalse Annual Meeting

September 22-23, 2013
Chicago, IL

National Trailer Dealer Association (NTDA) Annual Convention

October 9-11, 2013
Naples, FL

The Distribution Solutions Conference (IFDA)

October 14 - 16, 2013
Orlando, FL

ExpoTransporte ANPACT

November 13-15, 2013
Guadalajara, Mexico

Maxon Lift Corp.-Marketing Department
11921 Slauson Avenue, Santa Fe Springs, CA 90670-2221
(800)227-4116 | (562)464-0099

www.maxonlift.com

