



Brett Boron Joins MAXON as the District Sales Manager for MS, AL and GA Territories



MAXON is pleased to announce that Brett Boron has joined our sales team as a District Sales Manager. His sales territory will cover the states of Alabama, Georgia and Mississippi. Brett will be reporting directly to Mark Gordon, Director of Sales Eastern Region.

Brett is a graduate of Georgia State University and joins Maxon with over 8 years experience in the transportation industry. Most recently as a Branch Rental Manager at Penske Truck Leasing in Chattanooga, TN, Brett was responsible for operations and sales for his branch while overseeing the top 20 accounts in his territory. Other key positions at Penske that have contributed to his industry knowledge include Consumer Development Manager and Assistant Rental Manager.

Brett Boron can be reached directly at 678-234-9533 or via email at bboron@maxonlift.com.

Please join me in extending Brett a heartfelt welcome!

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